



Art History Link-Up announces new Young Patrons Scheme and inaugural Young Patrons Committee

May 2022: Art History Link-Up (AHLU) is delighted to announce the launch of a new Young Patrons scheme for those aged between 18-45 who are passionate about ensuring the future of the arts.

Membership is with a donation starting from £250, which supports a state supported sixth former in studying A level Art History for a term with AHLU, online or in museums and galleries.

AHLU Young Patrons are invited to lectures, discussions, and events in association with Art History Link-Up's partners, including Christie's, The National Gallery, Inigo, and others, and to become part of AHLU's community.

AHLU's inaugural Young Patrons Committee is led by Co-Chairs **Flora Vesterberg** and **Elle McPherson-Yoon**, supported by Founding Committee Members **Emma Mansell** and **Taymoor Atighetchi**, see biographies below for further information.

About Art History Link-Up: AHLU is a registered charity, founded in 2017, offering Art History courses free of charge to state supported students in museums and galleries, and online. The majority of our students are BAME and / or from backgrounds that are under-represented in the sector. Fewer than ten state supported schools offer A level Art History. Our flagship programme, Art History for Everyone, offers free Art History A level and EPQ courses taught on term-time Saturdays online and in museums and galleries for state students, while our Introduction to Art History courses address the need for younger secondary age students, aged 13-15, to find out more about art history and careers in the sector.

Most AHLU students say they want to study the arts at university and pursue careers in the arts as a result of taking our courses. AHLU alumni are currently studying Art History at the Universities of Oxford and Cambridge, The Courtauld Institute of Art and many other Russell Group universities, including Edinburgh, Exeter, St Andrews, Warwick and University College, London. We believe that studying art history is transformational for our students – they tell us so themselves – and that they in turn have the potential to transform the sector.

AHLU offers a Supporters Circle, from £500 upwards which supports a state supported student in studying Art History A level for two terms, in addition to a Gold Patrons circle, from £1,000 upwards which supports a student in studying for an Art History A level and Extended Project Qualification for a full year.

AHLU Young Patrons Founding Committee Members:

Flora Vesterberg, Founding Co-Chair:

Flora Vesterberg is an art historian and broadcaster. She has a master's degree from The Courtauld Institute of Art. As an ambassador of the Victoria & Albert Museum, Flora is committed to education. She also contributes to *Vogue* and lectures at Sotheby's Institute of Art amongst other leading institutions.



Elle McPherson-Yoon, Founding Co-Chair:

Elle McPherson-Yoon is an arts administration and operations specialist. She has a master's degree from Sotheby's Institute of Art, New York, and has worked with industry leaders Christie's and AXA Art before joining the team of staff at Art History Link-Up. Born in Canada of Korean and Scottish descent, Elle applies her passion for culture and multilingual skill set to her philanthropic endeavours.

Emma Mansell, Founding Committee Member:

Emma Mansell is Managing Director of The Modern House and Inigo – the UK's leading estate agencies for design-led homes. She believes in the positive impact of thoughtfully-designed spaces. Emma's interest in art and design stems from her time spent at The University of Oxford, studying Art History at the Arne Jacobsen-designed St Catherine's College. She also has a master's degree in the subject from The Courtauld Institute of Art.

Taymoor Atigetchi, Founding Committee Member:

Born in London, British-Iranian Taymoor Atigetchi grew up on Portobello Road where he was the market's youngest antique dealer. Taymoor went on to study History of Art at The University of Cambridge and whilst there, co-founded 'The Tab.' In 2015, he saw a gap in the market, which led to Papier being born, a category-defining stationery brand for paper people all over the world. Taymoor is CEO of Papier and attributes much of his success to his background in art history and visual culture. He is passionate about widening access to the arts and associated careers for all.

Join AHLU's Supporters and Patrons scheme

by visiting: <https://arthistorylinkup.org/support/supporters-and-patrons-scheme/> or email supporters@arthistorylinkup.org

AHLU's Supporters and Patrons are eligible for Gift Aid: tax deductions usually apply. All donors are credited unless requested otherwise. Charity accounts and budgets for Art History for Everyone and the Introduction to Art History courses are available on request.

Toby Monk, Art History Link-Up Chair and Christie's Director says: "AHLU could not be more delighted to be announcing our new Young Patrons Scheme. We're thrilled by the generous support and input of our inaugural committee and to be planning an exciting programme of events for AHLU Supporters and Patrons in the months ahead. We're really looking forward to meeting our new supporters in person soon."

For more information about Art History Link-Up visit www.arthistorylinkup.org or email info@arthistorylinkup.org.

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