



# A FUTURE FOR ART HISTORY

# SAVE ART HISTORY

Why does art history matter? Today, more than ever, we are surrounded by images. They inform and persuade; they make us feel, persuade us to act; they glorify some, and exclude others. To understand their power, we must understand their history.

Yet art history is now under threat, perceived as the preserve of a privileged elite. Fewer than eight state schools offer the subject at A Level and it could vanish entirely. However, hundreds of students from under-represented backgrounds, from hundreds of state schools across the UK, have studied art history with us. They prove that art history is for everyone.

We need these young people to shape a rich and representative visual culture. We must act now to ensure they have access to the knowledge and qualifications to be the next arts leaders.

This is why we have set up the Save Art History fund. With your support, young people from all backgrounds can study art history in some of our finest galleries and online, gain qualifications, meet experts from the art world, and be supported into top universities and work placements.

Art History Link-Up is a registered charity with no public subsidy. Our work is only possible thanks to the generosity of our donors. Whether you make a donation to the Save Art History fund, join as a Patron or support one of our programmes, you can help save art history.

To donate, please visit [www.arthistorylinkup.org/support](http://www.arthistorylinkup.org/support) or email [supporters@arthistorylinkup.org](mailto:supporters@arthistorylinkup.org).

Thank you,



**Rose Aidin**

*Founder and Chief Executive*





Photo credit: Ed Hands

# A FUTURE FOR ART HISTORY

Art History Link-Up enables young people from diverse backgrounds to be inspired by art history and to use it to enhance their life and educational experience. By enabling access, we believe that art history has the potential to transform students' lives, and that they in turn, have the potential to transform our visual culture.

Since we were founded in 2016, over 400 young people from 200 state schools across the UK have studied with us free of charge in some of our finest galleries — including the National Gallery, Wallace Collection, and the Courtauld Institute of Art — and online. Students work towards qualifications, including A level Art History and an Extended Project Qualification (EPQ), supported by homework clubs and expert mentoring, as well as careers guidance and support with university application.

Over the next three years, our aim is to transform thousands more young lives across the UK with expanded programmes, a new regional partnership and the roll out of a national Art History EPQ programme. We also want to establish a Centre of Excellence to research the impact of studying art history and help our alumni build a more diverse and equitable arts leadership.

No one else is doing this work and this is why we need your support. By donating to Art History Link-Up, you will help make art history relevant and vibrant at a time when it seems most under threat.

**'We need that fearlessness, and that intellectual curiosity. The field of art history needs it, because if the pool of talent from which art historians are drawn becomes too shallow or too narrow, then what we will end up with will inevitably be a shallow and narrow art history.'**

—Professor Craig Clunas,  
Professor Emeritus of Art History,  
the University of Oxford

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**Contact us to find out more:**

supporters@arthistorylinkup.org  
www.arthistorylinkup.org/support



# TRANSFORMING YOUNG LIVES

## PATRONS & BENEFACTORS

Join the heart of our community as Patron or Benefactor. Your gift will save art history by funding the core operations that make all our work possible.

As a Patron, you are invited to lectures, discussions, and events in association with Art History Link-Up's partners, including Christie's, Inigo, and other organisations. Principal Benefactors and Benefactors are also invited to the prestigious annual AHLU Chair's event alongside our most significant funders and partners. If you are aged between 18 and 45, you may like to consider our Young Patrons programme with its dedicated committee and events.

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### Annual gifts

<i>Principal Benefactor</i>	£10,000
<i>Benefactor</i>	£5,000
<i>Patron</i>	£1,000
<i>Young Patron (aged 18–45)</i>	£250

**'Art History Link-Up is a fundamental bridge in enabling talented individuals from diverse backgrounds to step into the art world. Christie's is enormously proud of our close association — helping us all through education to fully understand the relevance of art in the modern world.'**

—Orlando Rock,  
Chairman, Christie's



# ACCESS TO LEARNING

## STUDENT SUPPORT

Our accredited courses are designed for state-supported students who cannot access art history at school or college. Although the courses are free, we want to eliminate all financial barriers to participation.

By donating to Art History Link-Up, you will not only support an individual student's learning experience, but also help fund the tools they need, especially those restricted by disability or location.

### With your support, a student can gain:

- an Art History A Level and / or an EPQ, UCAS points, as well as a strengthened application to a university course;
- professional development and CV-building opportunities for a wide range of exciting and varied careers;
- new analytical and communication skills with cross-curricular application;
- access to, familiarity with and understanding of works of art in the country's great public collections.

### Support access to learning:

- £10k helps fund laptops, online access, and live streaming from galleries for those unable to attend in person.
- £4k supports a student through two years of Art History A Level.
- £2k supports a student through a one-year Art History EPQ.
- A donation of any amount to the Save Art History fund will help all students by supporting our core operations.

**'I was not aware of art history as a subject until I was 16, despite my great interest in art, history, and general culture. This was only due to my background, something Art History Link-Up allowed me to change.'**

—AHLU student feedback



# OPENING UP ART HISTORY

## PROGRAMME SUPPORT

We want to open up art history to young people from all backgrounds. With fewer than eight state schools in the country offering history of art A Level, there is an urgent need for increased access, so that those who go on to define our visual culture are representative of our vibrant and diverse society. Since we were founded, the majority of our students have come from under-represented backgrounds.

Our 2022–23 cohort is based at the Courtauld Institute of Art: 48% of these students identify as Black, Asian or Minority Ethnic; 34% are from Widening Participation backgrounds; and 10% have additional learning needs. As a programme supporter, you will bring art history to more young people of all backgrounds and, because our courses are hybrid and also taught online, to students across the UK.

**‘This experience has opened up a world our students were not aware existed at all before. I cannot stress enough how significant this project is for promoting social mobility.’**

—Dr An Pancaldi, Lead Teacher of History, London Academy of Excellence

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### Principal Programme Sponsor: Art History 4 Everyone

Our flagship programme works in depth with 80 students per year through to A Level or an EPQ. As Principal Programme Sponsor, your annual contribution of £100,000 p.a. will fund their transformative journey.

### Programme Supporter: Introduction to Art History

Following a successful pilot programme funded by The Band Trust, you can bring art history to 14–16 year olds with an annual gift of £40,000.

### Support Inclusion

Creating a safe and inclusive learning environment is essential for widening participation. We need to raise £25,000 p.a. to fund a student welfare officer, safeguarding training, DBS checks, as well as holistic social and emotional support.

### Train our Teachers

Our programmes are led by a team of professional freelance teachers supported by volunteer visiting lecturers and EPQ supervisors. A gift of £10,000 p.a. funds training and leadership development to shape the experience of every student.



# CENTRE OF EXCELLENCE

## RESEARCH & INNOVATION

Art History Link-Up was founded in 2016. With every young life transformed by art history, the demand for our work grows. Your support can fuel this momentum and shape the future of visual culture.

### Future Leaders' Network

Our alumni go on to university degrees in Art History and work placements at some of the most prestigious arts and education institutions in the UK, including the Courtauld Institute of Art and the Universities of Oxford and Cambridge. With a gift of £20,000 p.a., you will establish the AHLU Future Leaders' Network, a programme of networking events, careers opportunities and peer-to-peer mentoring with some of the most inspirational young arts leaders in the sector.

### AHLU Research Fellow

We would like to establish an AHLU Research Fellow with an HE partner to investigate the benefits of studying Art History and the importance of visual literacy today. Your gift of £25,000 p.a. for three years will fund a doctoral fellow supported by the AHLU team.

### Regional Partnership Pilot

You can enable a pilot project with one of the UK's leading public art collections outside London. Your gift of £50,000 will allow us to devise a curriculum and resources, as well as recruit and train a cohort of expert teachers.

### EPQ Roll Out

We want our one-year Art History Extended Project Qualification programme to be available to every sixth-form teacher across the UK. Your donation of £25,000 p.a. will launch a pilot programme with a set of resources that can be rolled out nationwide with Edexcel Pearson.

**'Before beginning the course I definitely felt like a career in the art world was off limits for me — as somebody with no previous connections to anybody in the art sector and no previous art-based education.'**

—Student feedback

**'Art History Link-Up was started by an extraordinary teacher, Rose Aidin, who was determined that the subject should be available to all students regardless of their qualifications, backgrounds or school system. The next generation of academics, curators, thinkers and practitioners will include many of AHLU's alumni.'**

—Hannah Rothschild CBE

We are sincerely grateful to all those who have supported our journey so far:

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**The Band Trust**  
**Christie's**  
**The Courtauld Institute of Art**  
**The Dulwich Picture Gallery**  
**The Garfield Weston Foundation**  
**Inigo**  
**James Allen's Girls' School**  
**The Lovington Foundation**  
**The National Gallery**  
**The Rothschild Foundation**  
**The Royal Collection**  
**The Wallace Collection**

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Chocolate Films  
Professor Craig Clunas  
Colette Camden  
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Louisa Molson  
The Newby Trust  
Nicole Newman

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Crispin Odey  
Angus Tweedie and Elle McPherson-Yoon  
Reine Ullmann Okuliar Papier  
The Patricia Baines Trust  
The Julia and Hans Rausing Trust  
Bianca Roden  
Hannah Rothschild CBE  
Scala Arts and Heritage Publishers  
Sir John Soane's Museum  
Karen Smith  
The Swire Charitable Trust  
Dr John Taylor  
Lady Harriot Tennant  
The Victoria & Albert Museum  
Vodafone  
Willem Voorvaart  
The Worshipful Company of Curriers  
The Worshipful Company of Grocers'  
The Worshipful Company of Management Consultants  
The Worshipful Company of Weavers

And all those who prefer to remain anonymous.



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**Support our cause**

supporters@arthistorylinkup.org  
www.arthistorylinkup.org/support  
Registered charity no. 1172792





Photo credit: Quentin Newark, Rebecca Reid (reverse)

# CONTACT

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Thank you for your interest in Art History Link-Up. We would be delighted to welcome you as a supporter.

To join as a Benefactor or Patron, support a programme, or make a one-off donation, please visit [www.arthistorylinkup.org/support](http://www.arthistorylinkup.org/support) or email [supporters@arthistorylinkup.org](mailto:supporters@arthistorylinkup.org). Your donation will help save art history.

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