



Registered charity number 1172792

**Art History Link-Up
February 2023**

Trustee Application pack

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Art History Link-Up

Art History Link-Up provides free accredited Art History courses for sixth form state supported students in museums and galleries. After the courses, students often choose to pursue the subject at university and/or a career in the arts, keeping the subject and sector alive, diverse and vibrant. We feel that increasing opportunities to learn about art history is crucial: fewer than eight state schools in the country currently offer History of Art A level. Our programmes offer benefits to a diverse range of students who might not otherwise have these opportunities: access to the arts, cross-curricular connections, and enhanced skills and career development.

Art History Link-Up works with other cultural organisations to link young people to the art and architecture in public collections. Learning to look and understand our rich visual culture is more important than ever before: this opportunity to learn about art and benefit from it should be available to every young person.

Art History Link-Up was established during the 2016/17 academic year. Our first scheme 'Art History for Everyone' offers students a taught Extended Project Qualification (EPQ) – equivalent to up to half an A level in UCAS points – alongside two modules of the new A Level Art History course with the opportunity to take a second year of the course and sit the A level exams. The course is structured around examples of art and architecture in our great collections. There is significant demand for places. The majority of students come from under-represented backgrounds.

Until March 2020, our courses were hosted at The Wallace Collection and The National Gallery in dedicated teaching space on term-time Saturdays. Then when public spaces closed as a result of the pandemic, until March 2022, our courses were delivered entirely online. This allowed us to double the student numbers and to broaden our offer to even more students who may not have been able to participate due to geographical or other barriers to access. We returned to in-person teaching at the National Gallery in March 2022 in a hybrid format and in September 2022 we started a new and successful academic year at The Courtauld Institute of Art, with half the student cohort in the classroom/ galleries and other students following the same class online.

We haven't stopped there. We piloted an 'Introduction to Art History' course, funded by the Band Trust, in 2022 which saw over 50 state school children aged between 13 and 15, learn about Art History at The Dulwich Picture Gallery, Courtauld Institute, National Gallery Sir John Soane's Museum. We are currently developing a second iteration of the Introduction pilot. Looking to the future, we have an ambitious set of plans to increase our outreach, in a number of different formats, to make sure that we keep inspiring the next generation.

Our work is generously supported by a number of trusts and individuals - for a full list, please see our website. Our CEO, Rose Aidin, oversees the day-to-day running of the charity, with students supported by our team of teachers and teaching assistants, and volunteer EPQ mentors.

Trustee Positions

Art History Link-Up is looking for a number of new Trustees to join the Board, with a range of experience, specialisms and backgrounds.

Our small Board currently comprises six dedicated individuals, between them holding broad experience across several sectors and disciplines. After recent growth, and with plans for improvement and expansion, we are now looking to supplement the Board with further talented appointments.

As a member of the Board of Trustees you will have responsibility for:

- Providing strategic oversight and leadership, ensuring that Art History Link-Up pursues its stated objectives.
- Ensuring effective and efficient administration of the charity, including approving the budget, defining goals and targets, evaluating performance, and taking appropriate action to manage risk.
- Taking a limited but hands-on role to support the delivery of certain elements of the charity's work (e.g. marketing, accounting, recruitment).
- Ensure resources are used effectively to ensure the overall financial sustainability of the charity in future years.
- Contributing to and safeguarding the reputation and values of the charity and our partners, being an excellent advocate for Art History Link-Up and the young people we work with.
- Supporting our freelancers and volunteers to help them contribute positively and professionally to the development of the charity and its programme.
- Ensuring that Art History Link-Up operates in accordance with the principles of good governance, complying with its Articles of Association, its safeguarding and recruitment policies, charity law, and any other relevant legislation or regulations.

Person Specification

Successful candidates will be strong team players with a range of professional skills and personal qualities. You should share our determination to make the study and enjoyment of art history accessible to as many young people as possible.

All trustees of Art History Link-Up are expected to demonstrate:

- A proven interest in and enthusiasm for art history and visual culture, with good knowledge of the arts, cultural or heritage sectors.
- Being up to the challenge of a start-up environment, combining an entrepreneurial approach with down-to-earth pragmatism.
- Excellent judgment and the ability to contribute to Board discussion and strategy and policy development.
- An ability to think strategically, appropriately contribute their skills and experience, and follow-through on commitments.
- Excellent communication skills and the ability to work collaboratively and supportively as part of a small team.
- A willingness to take part in fundraising activity and to share our story with national networks, existing/potential supporters, partners and influencers.
- A commitment to diversity and equality and improving access to educational opportunities for people from a range of different backgrounds.

Previous experience as a charitable trustee is desirable but not essential.

We are seeking candidates with a wide-range of skill sets to support our growing scale and range of operations, and are open to applications from candidates of all backgrounds and areas of expertise.

And at this time, we are especially seeking to boost particular skills on the Board and are especially keen to appoint candidates with interest and experience in:

Fundraising

- Individuals with a background in charity fundraising, who can help develop a reliable funding stream to support the charity's future work, and build up the charity's reserves.
- Experience with cultivating major donors

Operations

- Individuals with experience of running projects in museums, galleries and / or education
- Experience of partnerships
- Experience with devising and implementing programmes

Application

To apply, please provide:

- i. A CV of no more than two sides of A4; this should provide details of your educational background, employment history, directorships and trusteeships, membership of professional bodies and details of any publications or awards; and
- ii. A supporting covering letter of not more than two sides of A4, setting out how you meet the criteria – please make sure you refer to the trustee responsibilities and person specification above.

To talk to someone about trustee roles, please contact the Chair, Toby Monk, toby@arthistorylinkup.org to arrange a phone call.

Applications should be sent to AHLU Chair, Toby Monk, toby@arthistorylinkup.org as soon as possible, and in any event no later than 28 February 2023. Successful applicants will be invited to an interview with a member(s) of the Board at a mutually convenient time.

Additional Information

Time commitment

Trustees are expected to attend c.6 Board meetings a year in central London (online access to meetings is usually possible). Additional time will be required to study papers and to be available for providing advice and/or approvals by email in between meetings.

Remuneration

Trustee roles are unpaid. Expenses are not usually paid, unless agreed in advance.

Term of Office

A term of three years will be offered in accordance with our governing document. A second and third term can be served, if sought by the trustee and if the candidature is supported by the Chair and a majority of the Board.

Recruitment and Volunteer policy

Our Recruitment and Volunteer policy are available to download from our website at www.arthistorylinkup.org.

Equal opportunities

It is the policy of Art History Link-Up to provide equal opportunities for all qualified individuals regardless of race, colour, religion, ethnic or national origin, sexual orientation, age, gender medical condition or disability in accordance with the Equality Guidance Act 2010.

Charitable status

The charity Art History Link-Up (charity registration number 1172792) is a Charitable Incorporated Organisation (C.I.O.), registered address The Old Rectory, Wiggonholt, West Sussex RH20 2EL. For more information visit www.arthistorylinkup.org.

We look forward to receiving your application.